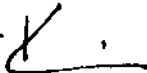




MEMORANDUM

TO: City Council

FROM: L. Kimball Payne, III, City Manager 

DATE: June 3, 2004

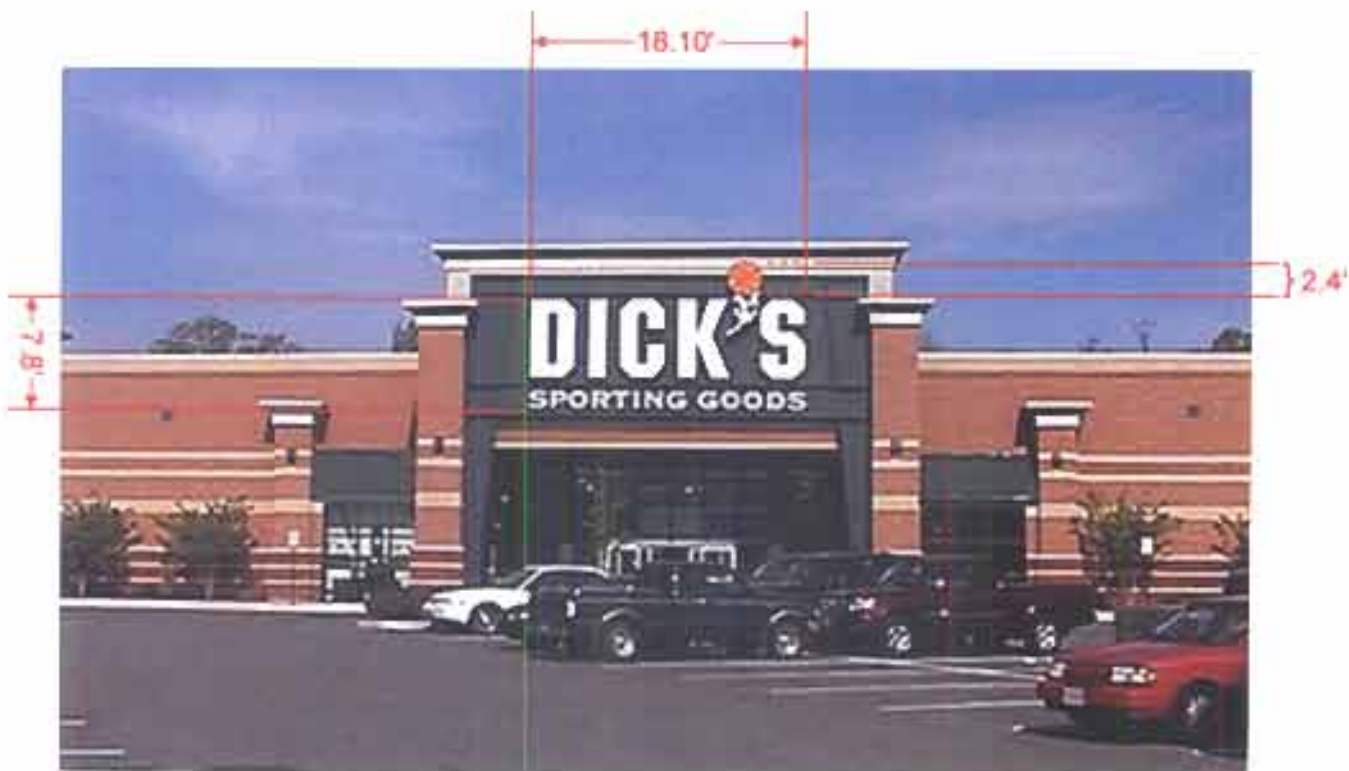
SUBJ: Sign Graphics

Vice Mayor Dodson requested the attached representations of existing signs and how those signs would look if in compliance with the proposed sign ordinance. There are two different versions. One, prepared by Mary Jane Russell in the Office of Economic Development, provides a graphical representation of the existing and proposed signs. The other representation, prepared by Michele-Marie Jungerich in Communications and Marketing, was done by manipulating digital photographs.

It is hoped that these representations will give Council a better understanding of the differences between the present and the proposed standards for sign height and size.

CC: Rachel Flynn
Tom Martin

Attachments



EXISTING 150 SF



PROPOSED 100 SF



EXISTING 283 SF



OPTION 150 SF



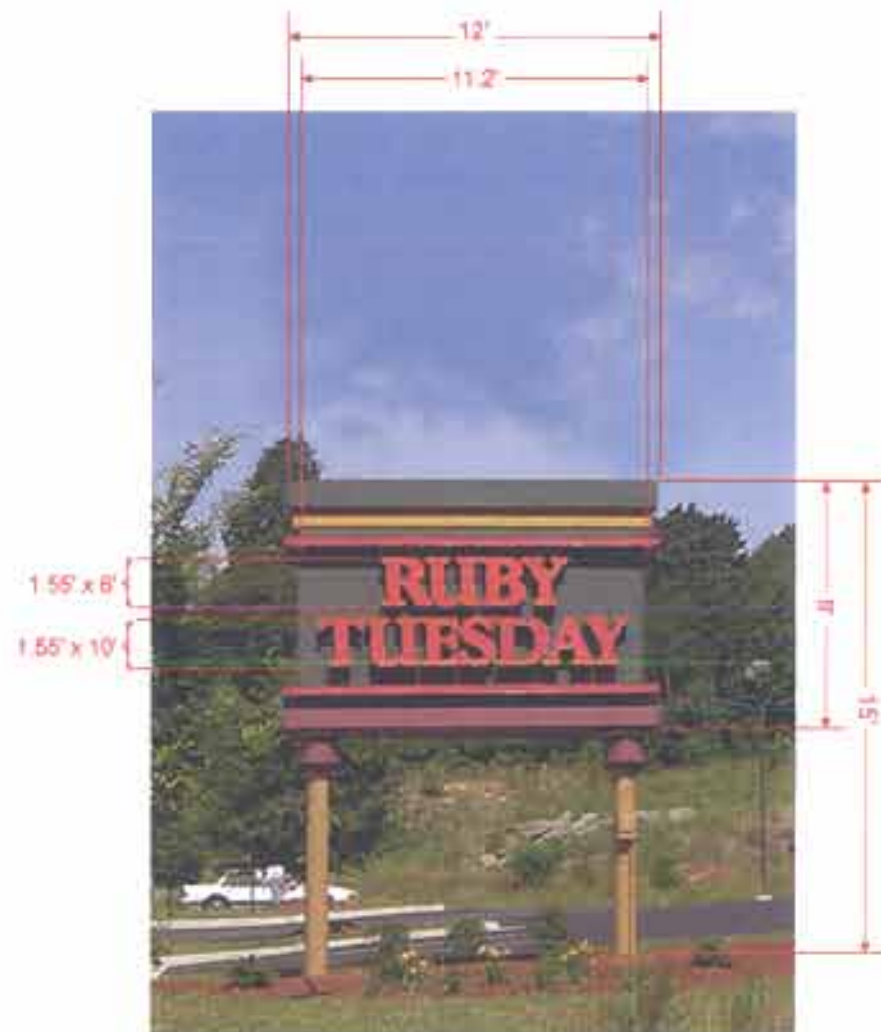
EXISTING 140 SF



PROPOSED 100 SF



EXISTING 25 SF (24 FT H)



PROPOSED 25 SF (15 FT H)



EXISTING 50 SF (24 FT H)



PROPOSED 50 SF (15 FT H)